

Notable offerings

ADA CULINARY STUDIO

Celebrating a passion for food, Ada Culinary Studio opened in 2024 in Charlottetown, dedicated to pushing owner Adam Loo's culinary creativity to new heights. Ada features a grab-and-go counter for quick lunches, along with curated dinners and events throughout the year that promise unforgettable culinary experiences!

RIDE SOLAR

Located in the Charlottetown harbour, this fully electric, solar-powered vessel offers daily tours. Begin your day with a delightful morning breakfast sail or unwind on an evening dinner cruise featuring locally sourced ingredients. As you indulge in a beautifully crafted local meal, you'll take in the stunning green spaces, red soil, and rolling hills of Prince Edward Island's south shore.

TIDE & TALES

Our most charming fishing village, North Rustico has elevated its appeal with the arrival of Tide & Tales. This seaside gem combines a cozy café and a charming bookshop, creating the perfect haven to unwind. Enjoy the soothing seaside atmosphere, sip a cup of coffee, and lose yourself in a great read.

BLACKBUSH RESORT

Opened in October 2024, Blackbush is Prince Edward Island's newest coastal resort. Overlooking beautiful Tracadie Bay on the Island's north shore, **Hotel Acadia** features 30 modern rooms, stunning views, saunas, yoga studio, a year-round spa pool and more.

CHEF'S HARVEST CULINARY RETREAT

The Chefs' Harvest Culinary Retreat offers an interactive culinary experience over four special weeks of the fall harvest at PEI's 5-star property, Inn at Bay Fortune. Join Chef Michael Smith and his team for just 12 nights, welcoming 40 intimate guests. Enjoy a multi-course exploration of the onsite Culinary Farm and the delights of wild foraging, complete with interactive programming in a cozy indoor setting. Overnight guests will also benefit from fall room rates, a morning forager walk with *Nick of North* through the Art Forest and Woodland Trails, a gourmet breakfast, and much more.

HOUSE OF SPICE

The City by the Sea (Summerside) became even spicier with the opening of House of Spice. Located at 311 Market St., this authentic Indian restaurant is operated by a lovely family and features a delightful selection of dishes from their homeland.

SOMMO FESTIVAL

Held at the popular Cavendish Beach Music Festival venue, Sommo Festival is a celebration of music, food and drink, offering a blend of culinary and music. Past main stage performers include *Noah Khan, Gretta Van Fleet & Mumford & Sons*. The culinary stage has featured food demos celebrating Canada's Food Island with Chef Michael Smith & Mary Berg to name a few!

REDDIN'S

PEI's first-ever speakeasy, Reddin's, soft launched in December, right in the heart of Downtown Charlottetown. The venue offers a fascinating glimpse into the Island's Prohibition era, including its long-held ban on alcohol until 1948 - well beyond the Canadian national repeal in the 1920s. Located on Victoria Row, Reddin's Drug Store once played a crucial role in the supply chain through its Rose & Grey Tea Room. Now, the building's third floor has been transformed into a vintage-inspired speakeasy, inviting guests to step back in time and experience the stories of the past. This unique addition to Charlottetown's bar scene is sure to be a must-visit for those seeking a memorable nightcap - just be sure you have the secret password 🗝️



Stories

Authentic Experiences are the perfect chance to take part in Island life and meet the locals.

AUTHENTIC ISLAND EXPERIENCES

Take part in Island life and bring home some of our traditions. With over 70 Island experiences to choose from, you're sure to feel like an Islander before you leave! Learn to haul a lobster trap, dig for potatoes, learn Mi'kmaq traditions and so much more. Here are just a few of the Authentic PEI Experiences waiting for you:

Bannock and Clams - Lennox Island Mi'kmaq First Nation

Using Mi'kmaq traditional methods, prep your bannock and cook it under the sand. Gather clams on the beach and cook them on an open fire. As the bannock cooks, listen to stories of what life used to be like growing up on Lennox Island.

Taters, Tractors & Tales

Prince Edward Island is known for its tasty spuds! This experience will take you in direct contact with an Island generational family potato farm. You'll get your hands dirty all while learning the ins and outs of the potato industry on PEI.

Top Notch Charters

Experience the essence of Prince Edward Island aboard [Top Notch](#), a 45-foot fishing boat. Feel the salt air on your skin and the gentle breeze in your hair as you immerse yourself in the thrill of lobster fishing. Learn hands-on as you catch a buoy, haul a trap, and band a claw, guided by Captain Mark and his fourth-generation lobster fishing expertise. Take the helm, discover modern lobster fishing technology, making every moment aboard Top Notch an unforgettable maritime adventure.

CANADA'S FOOD ISLAND

PEI, affectionately known as Canada's Food Island, is a culinary paradise celebrated for its rich agricultural heritage and abundant seafood. With its fertile farmland and pristine waters, PEI produces some of Canada's finest ingredients, from world-renowned potatoes to succulent lobster and oysters. The Island's vibrant food scene features farm-to-table dining experiences, where local chefs craft dishes that showcase the freshest seasonal produce and seafood. Visitors can explore bustling farmers' markets, enjoy gourmet food festivals, and even partake in culinary tours that highlight the Island's unique flavours and traditions. As a hub for sustainable practices and innovative cuisine, PEI invites food lovers to savour its diverse offerings, making it a must-visit destination for anyone seeking an authentic taste of Atlantic Canada.

Experiences:

The Table Culinary Studio

For adventurous food lovers, indulge in this 7-course tasting menu that showcases meticulously crafted dishes inspired by the seasonal bounty. Executive Chef Hunter Guindon creates this menu each week, with the preparation taking place in an open-concept kitchen. Your dining experience includes an introduction to each dish, insights into the farmers, fishers, and producers behind the ingredients, and personal visits from the Chef at your table to share culinary inspirations.

Lobster Lover's Experience

While many travel from afar to enjoy a Prince Edward Island Lobster Supper, This version is truly unique, designed for those with an adventurous spirit, a quest for the extraordinary, and a curiosity about the origins of their food. Join Captain JJ Chaisson and set sail from the scenic Souris Harbour aboard Chaisson a Dream.

An Island Collective Dining Series

Chef Nick Chindamo, along with his partner Marie, curates a remarkable culinary experience. This exclusive bi-annual event, held in April and December on Prince Edward Island, highlights their commitment to creativity, collaboration, and cultural exploration, all while promoting sustainability and honoring local resources. Featuring 10 like-minded chefs, each tasked with crafting a 10-course meal using assigned ingredients, all while adhering to a zero-waste philosophy.

The Old General Catering House

Join Paige and Chef Christine in their charming old general store, now a commercial kitchen, where they'll immerse you in Canada's Food Island through hands-on cooking experiences. Enjoy stunning views of Murray River as you learn to make lobster rolls—from cracking the lobster to plating the finished roll—or whip up a delightful seafood chowder featuring family secrets, fresh PEI seafood, potatoes, and more. The best part? These recipes are not only delicious but also easy to recreate at home, so you can share your newfound culinary skills with family and friends!



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Prince
Edward
Island
CANADA

FESTIVALS ON PEI

Come explore Prince Edward Island through its beloved festivals. From the iconic Charlottetown Festival showcasing local theatre and musical talent to the culinary delights of the PEI International Shellfish Festival, each event reflects the Island's rich heritage and communal spirit. Discover the connection between residents and visitors capturing the essence of music, food, and tradition that make PEI a unique destination.

BEYOND THE 9-5

As the sun sets over Prince Edward Island, the Island transforms into a vibrant hub of evening activities that go beyond the typical 9-5 routine. Visitors can enjoy a leisurely stroll along stunning beaches, soaking in the picturesque twilight views, or head to local eateries for a taste of fresh seafood and regional delicacies. The incredible arts scene comes alive with evening performances at theaters showcasing everything from music to theater, while local pubs often feature live music, inviting guests to unwind with a drink and dance the night away. For those seeking adventure, guided night tours offer unique opportunities to explore the island's natural beauty, including star-gazing events and evening kayak excursions. Whether you're looking to relax or revel in local culture, PEI offers a rich tapestry of experiences that come alive after dark.

WELLNESS

The Island serves as a wellness retreat, offering experiences that splendidly blend natural beauty with holistic practices, encouraging visitors to embark on a journey of self-discovery and relaxation. From spa resorts that embrace the therapeutic essence of the surroundings to mindfulness retreats set against picturesque vistas, PEI provides an idyllic escape where the soothing rhythm of the ocean and vibrant sunsets create the perfect backdrop for wellness pursuits throughout the year. Known as Canada's Food Island, PEI also boasts a commitment to wholesome, locally sourced cuisine, along with a diverse array of cultural and outdoor activities waiting to be explored.

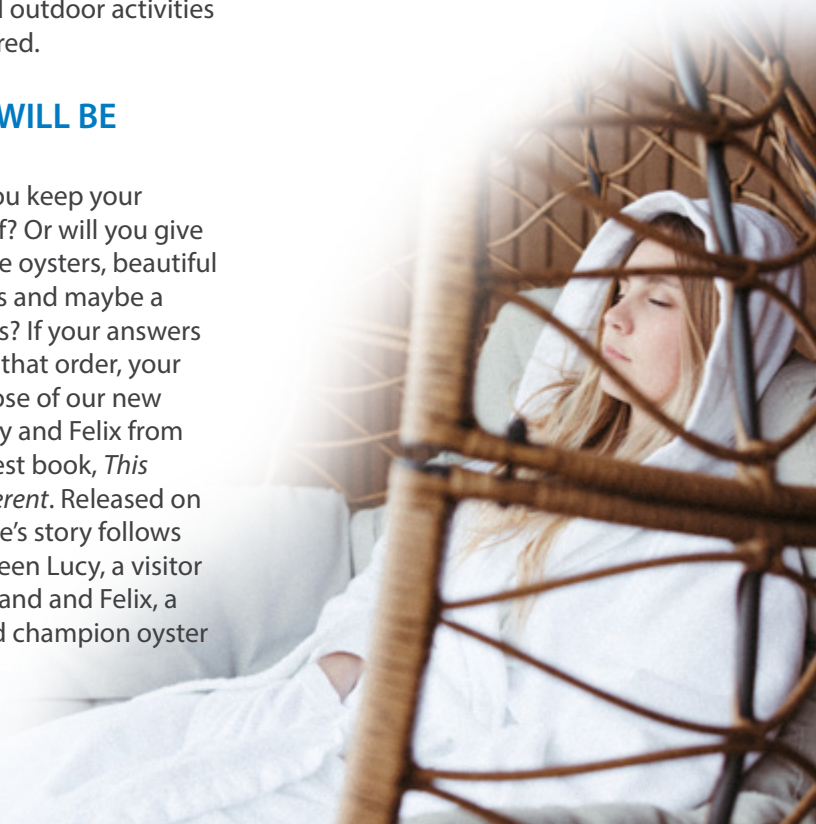
THIS SUMMER WILL BE DIFFERENT

This summer, will you keep your promises to yourself? Or will you give into temptations like oysters, beautiful scenery, lobster rolls and maybe a summer rendezvous? If your answers are "no" and "yes" in that order, your plans sound like those of our new fictional friends Lucy and Felix from Carley Fortune's latest book, *This Summer Will Be Different*. Released on May 7, 2024, Fortune's story follows the chemistry between Lucy, a visitor to Prince Edward Island and Felix, a handsome local and champion oyster

shucker and their exploration of the Island...and one another. If you're curious about places and spaces where they roamed, we invite you to come discover the best of PEI through the eyes of Lucy & Felix.

CRUISE ON PEI

Charlottetown emerges as the crown jewel in any Canada-New England cruise itinerary, seamlessly blending historical significance and natural beauty. As a pivotal port on this route, Charlottetown encapsulates the essence of maritime Canada, serving as a gateway to the region's captivating stories and breathtaking landscapes.





Anne of Green Gables

Each year, Anne of Green Gables attracts more fans, especially with the Audible adaptation and the Netflix series bringing visitors to the Island. The latest interpretation, created by a talented all-female team, is sure to delight Anne herself. In 2024, we'll celebrate the 150th birthday of author Lucy Maud Montgomery with a series of curated events throughout the year.

Imagine dreaming of the Lake of Shining Waters, running down a red clay road, or wandering through the Haunted Wood and Lover's Lane. While fictional, Anne's world is very much alive in the hearts of Islanders and her admirers. Attractions across the Island pay tribute to our beloved Anne and her creator, Lucy Maud Montgomery.

In Charlottetown, enjoy Anne & Gilbert: The Musical at The Guild. In Cavendish, visit Green Gables Heritage Place, explore the Anne of Green Gables Museum in Park Corner, and swing by Lower Bedeque to see the school where Anne taught. You can almost picture her playfully hitting Gilbert with a chalkboard! Discover the profound influence this Island had on Lucy Maud Montgomery, and you'll understand why Anne was so enchanted by life here. Braid your pigtails and come explore Anne's land!

To delve into the rich history behind Anne's phenomenon, start with Lucy Maud Montgomery herself. Born in 1874 on the north shore of Prince Edward Island and raised in Cavendish by her grandparents, she

wrote her most famous novel amid this beautiful landscape. Visit her birthplace, the sites of her marriage, and the school where she taught to see how her surroundings inspired Anne of Green Gables.

In 2019, Parks Canada completed a comprehensive rehabilitation of the Green Gables site, featuring a new visitor center with an exhibit hall, gift shop, and café, along with updated interpretive elements.



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Outdoors



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Prince Edward Island has endless possibilities for adventure. It's no secret that the people here are passionate about outdoor adventure. With 1,600 km of coastline and the warmest waters north of the Carolinas, going out to sea for adventure is a wonderful place to start. Kayak through scenic Rustico Harbour, test your balance and try stand-up paddle boarding in Malpeque Bay's International Migratory Site, get your adrenaline pumping by kiteboarding, swim at our beautiful beaches, or climb aboard a boat to explore our marine life. Aquatic adventure isn't all that you will find on this Island though. There are many hiking, cycling, and mountain bike trails to get that adrenaline rush!

The Island Walk - Launched in Fall 2021, The Island Walk is a 700 km walking trail that loops around PEI. It takes approximately 32 days to complete (20-25 kilometres per day) and was inspired by the Camino de Santiago in Spain. There are many opportunities to complete the Island Walk in sections and spend more time exploring certain areas that appeal to you. The trail will take you along the ocean, much of the Confederation Trail, red dirt roads, beaches and through quiet secondary roads the outer perimeter of the Island, with a mix of inland and coastal sections. The trail intertwines through PEI's two major cities, Charlottetown

and Summerside, and also through many small communities throughout the Island – a wide circle which allows walkers to end the walk where they started.

Scenic Coastal Drives - Touring Prince Edward Island's three scenic coastal drives is a perfect way to explore the Island. With over 45 harbours scattered throughout the jagged coastline, colourful fishing villages, lighthouses, antique shops, and restaurants serving up

the freshest of our delicious Island cuisine, there will always be reasons to stop and explore. Check out the storybook villages of Victoria-by-the-Sea, Cavendish, Georgetown, Souris, or Tignish.

Harness Racing - Did you know there are more horses per capita in PEI than anywhere else in North America? Often known as the Kentucky of Canada, visitors come from around the world to experience this authentic Island tradition. The history of harness racing runs deep in the roots of Islanders dating back to 1886. You'll find small training facilities and racetracks as you drive across the Island, but the real action takes place at Red Shores at the Charlottetown Driving Park and in Summerside.



Unique Accommodations



PRINCE EDWARD ISLAND HAS A LARGE SELECTION OF ACCOMMODATIONS FROM CAMPING TO LUXURY INNS, BUT WE ALSO HAVE SEVERAL TRULY UNIQUE PLACES TO STAY AND RELAX.

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West Point Lighthouse - The 4-star West Point Lighthouse Inn features 13 contemporary rooms and the rare opportunity to stay in a lighthouse. Each room has a breathtaking view of the Northumberland Strait from the shore of West Point, Prince Edward Island. Eleven rooms also feature walkout decks, while The Keeper's Quarters and The Tower Room are located in a private guests-only section of the historic West Point Lighthouse Museum.

Nature Space Resort - Nature Space Resort, which opened in 2020, offers a range of on-the-water tours and yoga retreats. In 2021, the resort expanded to include new yurt accommodations. This inviting destination allows guests to explore local flavors, engage in unique experiences, and discover beautiful landscapes, all while fostering a deeper connection to themselves, others, and the natural world.

The Inn at Fortune Bridge - The Inn at Bay Fortune's sister property opened in 2019. Owned and operated by Food Network Celebrity Chef Michael Smit h and Chastity Smith, this 6 room boutique inn has been created from

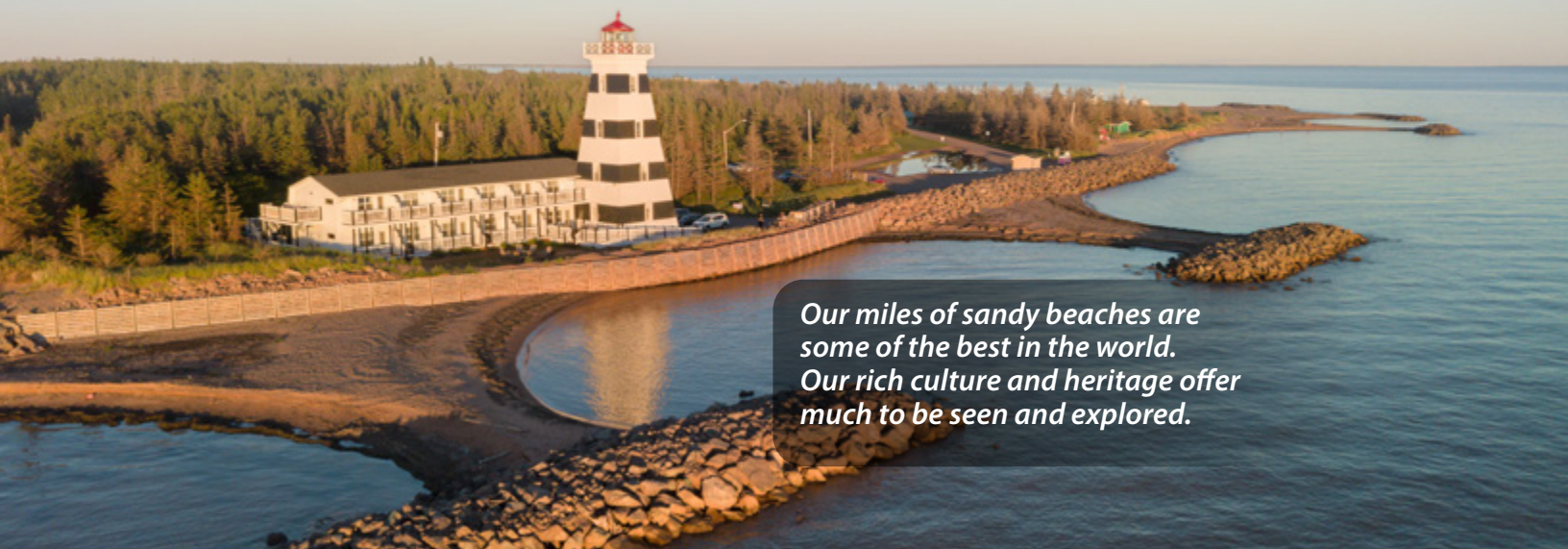
the community's general store. The property has gone through extensive renovations and has become one of Prince Edward Island's leading country inns! A 1957 Bentley will pick guests up at the Inn At Fortune Bridge and take them to the Fireworks Feast around the corner at the Inn at Bay Fortune for one of the most authentic and immersive food experiences in the world.

Meridian 63 Luxury Camping - Luxury camping at the sixty-third meridian. This property encourages and inspires travel, exploration and outdoor adventure in Scandinavian-inspired, off-grid-micro-cabins overlooking one of the most stunning views of the West River in Strathgartney Provincial Park. With adventure steps away from your cabin, you can explore over 30 kms of trails and immerse yourself with the great outdoors.

Floating Wine Barrel - These floating wine barrels offer one-of-a-kind accommodations in small town, Murray Harbour. A floating red cedar panoramic 'wine barrel' cabin will showcase stunning views overlooking the water. Kick back

at your own floating tiki bar and enjoy a beverage from a nearby local winery, cidery or brewery. Rent an e-bike and explore one of the three curated tours that include the Confederation Trail, visits to a cidery and winery or take in the stunning scenic views down a Scenic Heritage Road.

The Sydney Boutique Inn - one of Charlottetown's most luxurious destinations. While traditions of the former 1857 Notre Dame Academy remain, 18 distinctive, elegant and timeless suites have been created to surpass the clients' expectations. All modern conveniences and amenities have been incorporated into the design. The property is located in the historic district of the city close to theatre, shopping, the waterfront and boardwalk. A 5-star inn with downtown convenience.



Our miles of sandy beaches are some of the best in the world. Our rich culture and heritage offer much to be seen and explored.

Winter on PEI



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Winter on Prince Edward Island is a captivating blend of tranquility and adventure, inviting travelers to embrace the Island's serene beauty amidst snow-covered landscapes. Enchanted by idyllic coastal villages and exquisite winter cuisine, visitors experience heartwarming hospitality in cozy inns and cottages. Winter sports enthusiasts revel in activities like snowshoeing and ice skating against PEI's breathtaking backdrop. The Island's vibrant cultural scene comes alive with festive events and art exhibitions, capturing the essence of winter magic. From relaxing at our Nordic spa to embarking on adrenaline-pumping adventures, PEI offers an unforgettable escape!

Mark Arendz Provincial Ski Park at Brookvale

Nestled in the heart of Prince Edward Island, the Mark Arendz Provincial Ski Park at Brookvale offers a perfect blend of excitement and serenity for winter sports enthusiasts of all levels. Named in honor of PEI's Paralympic gold medalist, Mark Arendz, this winter paradise features well-groomed slopes, thrilling terrain, and activities like tubing and skiing under the starlit sky. Surrounded by the Island's natural beauty, it's not just a destination; it's an experience where the joy of winter sports meets the charm of Prince Edward Island.

Disc Golfing - Winter disc golfing in Prince Edward Island offers a thrilling experience amidst snow-covered landscapes and crisp winter air. Challenging courses framed by snow-laden trees demand strategic

skill adaptations, catering to both beginners and seasoned players. PEI's picturesque winter scenery and well-designed courses make it a must-try activity.

Ice Fishing for Oysters

Renowned for our delectable oysters, this unique and thrilling winter experience promises both excitement and flavor! Embark on an exhilarating 2-hour winter journey armed with oyster tongs, you'll dig beneath the ice to uncover delectable treasures all while learning the art of tonging, from separation to shucking. It's a thrilling, flavor-filled experience on Prince Edward Island!

Hot Chocolate Trail - Indulge your senses on PEI's Hot Chocolate Trail, a decadent journey through the Central Coastal region. Enjoy rich, velvety hot chocolate crafted by

local artisans, each sip a blend of exquisite flavors. From cozy village cafes to seaside retreats, experience diverse interpretations of this classic beverage. It's not just a drink; it's an immersive celebration of winter's warmth and flavor. Come, savor the season one cocoa-filled moment at a time.

Mill River Resort - Mill River Resorts offers an unforgettable winter retreat for everyone with its blend of indoor and outdoor activities! Experience outdoor adventures such as snowshoeing, cross-country skiing and ice skating, or take your adventures inside with an indoor swimming pool, spa facility and golf simulator. The on-site dining room makes this resort a one-stop winter destination along the North Cape Coastal Drive.



Interesting Facts about Prince Edward Island

PEI is the smallest province in Canada with a population of just over 170,000. Although small, we host 1.5 million visitors yearly.

The Island boasts over **90 beaches**, each with its own special feature – white-sand beaches and dunes on the north side and red-sand and cliffs on the south side of the Island. It is common to have an entire beach to yourself.

The **Confederation Bridge** is an 8-mile engineering marvel that connects the Island to the mainland. It's the longest bridge in the world crossing ice-covered water.

There are **450 beef farms** on Prince Edward Island.

There are **52 lighthouses** on the Island; one for each week of the year and 38 that are still operational. Nine are open to the public and one even operates as an inn!

The Island is home to the world's most beloved red-haired orphan, **Anne of Green Gables**. The novel has sold more than 50 million copies and is translated into 18 languages. Listed on Indigo Books & Music Inc. Booklovers' Top Ten "Life-changing Books" of the past decade.

Canada's #1 golf destination with over 25 golf courses and the only Canadian province to host the Golf Channel's popular Big Break series.

The flavour of **oysters** reflects the water quality, minerals, salinity, and the type of nutrients available in the water. Prince Edward Island has a variety of different bays and coves that provide numerous distinct tastes and are distributed under a variety of brands, the most famous being Malpeque. Harvesting methods include the use of rakes and tongs.



The **Island's soil is red** due to the iron oxide which rusts on exposure to air – and great for producing potatoes! There are 89,000 acres of **potatoes** grown annually representing \$276 million in farm gate sales.

Abegweit is the Mi'kmaq word for Prince Edward Island and is often interpreted as "**land cradled on the waves.**" Other monikers include Garden of the Gulf, Canada's Food Island, The Island, and "the fairest land 'tis possible to see" (according to Jacques Cartier in 1534).



Food Facts

PEI accounts for **80 percent of Canadian mussel production**, with more than 39.6 million pounds of mussels.



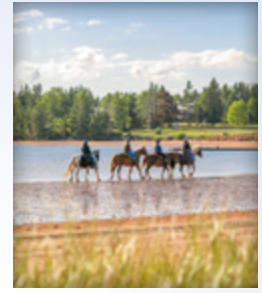
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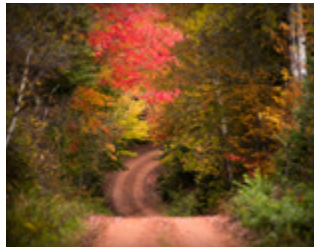
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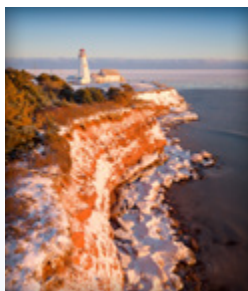
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